

62nd Annual

Alberta Firefighters Curling Association Provincial Championship

January 26-January 29, 2022



Dear Prospective Sponsor,

As active, community-minded organizations, the Taber Fire Department (TFD) and MD of Taber Regional Fire Services (MDTRFS) are requesting your support in hosting the 2022 Alberta Firefighters Curling Association's (AFFCA) 62nd Annual Provincial Championship taking place January 26 to January 29, 2022 in Taber.

This annual championship includes career and volunteer firefighters from departments throughout the province who range from experienced to beginner curlers. This competition promotes camaraderie amongst men and women who provide fire service to their communities, large and small, across Alberta. Since its inception, many teams have attended this event and have enjoyed the hospitality of numerous different communities involved throughout the province. We are honoured to host this event and the opportunity to showcase our local communities.

The event brings 25-30 teams (approximately 100-120 firefighters and guests from all over Alberta) to the host community over a 4-day period. Our plan is to host the event utilizing the curling rinks in Taber and Vauxhall and for participants to stay in accommodations in Taber. The festivities kick-off with an evening registration and Calcutta night. Competition begins the next morning with the opening ceremonies followed by 3 days of outstanding curling. Participants will have the opportunity to take in the surrounding communities, local businesses and restaurants between games and in the evenings. On the final evening the award ceremonies and banquet will take place to celebrate; not only the curling accomplishments of the bonspiel, but the exceptional work that these men and women do across Alberta and Canada in caring for their communities through the fire service.

This major provincial event will require extensive community support which we hope to obtain through sponsorship from businesses such as yours. Throughout the event, many resources will be required including meals, transportation, facilities, prizes and volunteers. The details of our sponsorship opportunities, levels and benefits are listed on the next page. We believe that with support from local enterprises, we can make the 2022 Alberta Firefighters Curling Association Provincial Championship in Taber a success.

If this is an opportunity that interests your business, please complete the attached sponsorship form and return to your TFD contact, MDTRFS contact, or to Steve Swarbrick at steve.swarbrick@taber.ca

Thank you in advance for your support!

TFD, MDTRFS, and AFFCA
Steve Swarbrick, Host Committee Chair
403-634-3445

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Sponsorship Opportunities

Tiered Benefits	Bronze	Silver	Gold	Platinum	Diamond
Total Value of Donation	\$150-\$299	\$300-\$999	\$1000-\$1999	\$2000-\$4999	\$5000+
Event Signage	Listed	Small Logo	Medium Logo	Large Logo	Featured Logo
Advertisement in Event Program	Business Card	Quarter Page	Half Page	Full Page	Full Page
AFFCA Website	Listed	Logo	Logo & Link	Ad with Link	Large Ad with Link
Social Media Recognition (TFD, MDTRFS, & AFFCA)			Yes	Yes	Yes
Include Items in Welcome Packages			Yes	Yes	Yes
Invitations to attend Opening Ceremonies and Closing Banquet				2 Invitations	4 Invitations
Logo Featured In Event Advertising					Yes
Opportunity To Speak At Either Opening Ceremonies Or Closing Banquet					Yes

Value of prizes, supplies, and facilities donations will count towards sponsorship level.

Logo size and order of placement will be determined by sponsorship level. We are looking to have all financial sponsorships received by **December 6, 2021**.

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Sponsorship Form

The TFD, MDTRFS, and AFFCA would like to thank you for donating to the 2022 Alberta Firefighters Curling Association Provincial Championship!

Sponsorship Amount

Company Name

Contact Name

Billing Address

Email

Primary Phone

Company Website

Please make cheques payable to **Taber Firefighters Association**.

If a tax receipt is required please make cheques out to the **Town of Taber**.

Please email a digital copy of your logo to steve.swarbrick@taber.ca

Thank-You!